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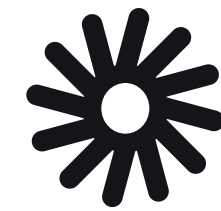
Personal Portfolio

▼
Atilade Wasilat
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Marketing • Social Media • Events • Community • Campaign Support.



About Me



I'm a recent Sociology graduate with hands-on experience in project coordination, event planning, team leadership, community engagement and event promotion.

Most of my experience has come from building things with people: planning events, coordinating teams, working with vendors and stakeholders, promoting experiences, solving problems and making sure plans actually come together.

I enjoy the part of a project that happens between the idea and the final experience: creating structure, getting people aligned, following up on details and figuring things out when things don't go exactly according to plan.



WHAT I DO

I direct, practical execution across digital marketing channels, campus-scale events, and community leadership.

01 MARKETING

- Campaign support
- Social media management
- Content planning
- Audience engagement
- Digital promotion

02 EVENTS

- Event planning
- Event promotion
- Audience mobilisation
- On-ground execution
- Vendor coordination

03 COMMUNITY

- Community engagement
- Stakeholder communication
- Team coordination
- Audience communication

04 OPERATIONS

- Project planning
- Timeline management
- Task delegation
- Follow-ups
- Problem-solving



SELECTED WORK 01

SUNBO COLLECTIVE

Campaign & Social Media Management

Role: Campaign and Social Media Manager

Supporting digital campaigns, social media content and audience engagement for Sunbo Collective.





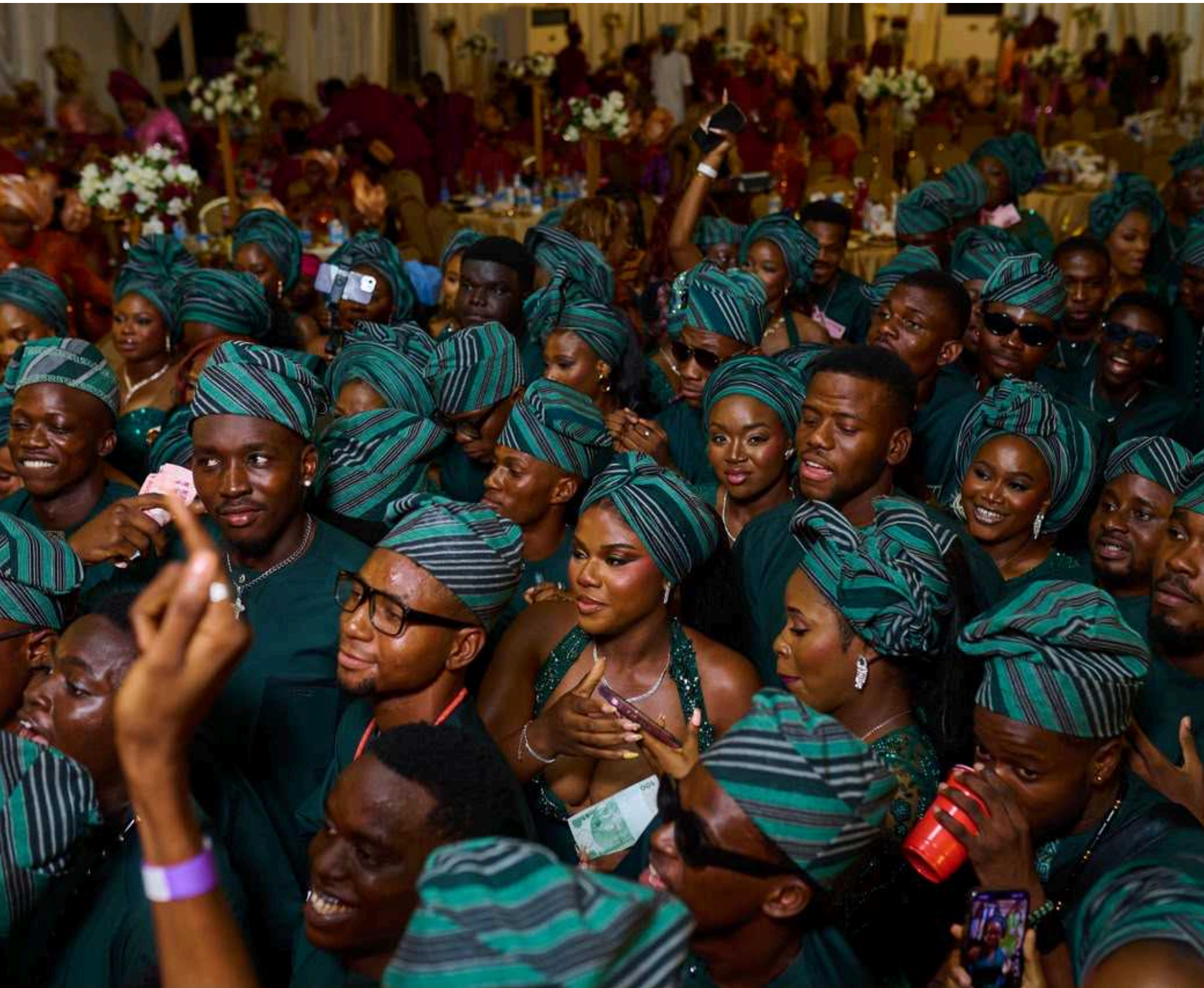
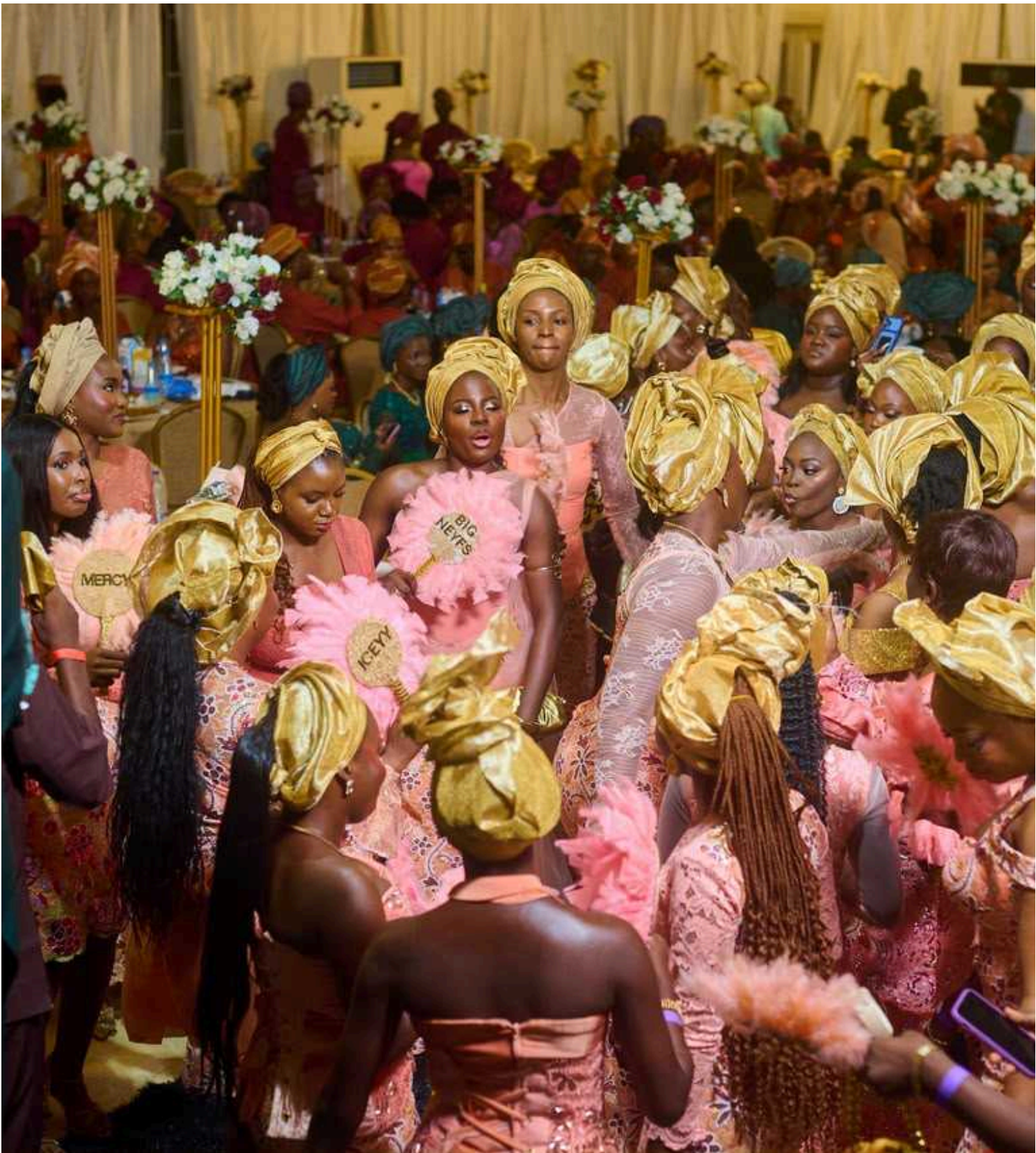
SELECTED WORK 02

FSS FINAL YEAR WEEK '26

Event Planning , Community

Role: Head of Final Year Week Committee

A five-day faculty-wide celebration that brought together more than 1,000 final-year students across SOSSA and COMMSA.





SELECTED WORK 03

NSASA PRESIDENCY

Leadership

Role: President, Nigerian Sociological & Anthropological Students' Association

As President, I coordinated a team of 11 executives and worked with them to plan and deliver the association's major activities throughout my tenure.





SELECTED WORK 04

SIGN-OUT AFTER PARTY

Event Promotion • Audience Engagement

Role: Planning & Promotion

Supported event planning, promotion and audience mobilisation for a graduating class after-party.





SELECTED WORK 05

EXPLORE 7.0

Leadership

Role:Project Head

One year of coordinating a 10-member team and delivering the department's annual Sociology conference to 500+ attendees.





EVIDENCE OF IMPACT & EXPERIENCE

I direct, practical execution across digital marketing channels, campus-scale events, and community leadership.

1,000+ Final-year students engaged FACULTY-WIDE FESTIVAL EXECUTION	800+ Students represented through NSASA DEPARTMENTAL LEADERSHIP & EVENTS	£2.5M+ Sponsorship support secured ACROSS MAJOR CONFERENCE INITIATIVES	500+ Conference attendees EXPLORE 7.0 FLAGSHIP EVENT	6/6 Major NSASA events delivered FULL PRESIDENTIAL TENURE
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